

**I. Goals** List key specific and measurable goals for the project:

**II. Scope & Deliverables** How will you meet the goals of the project? What are the different phases? What will be the end result of the project?

**III. Out of Scope** Describe what activities will not be included in this project phase.

#### IV. Key Stakeholders

Client

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Project Sponsor

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Project Manager

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Project Team

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**V. Project Milestones** Identify significant project milestones: start date, end date, and other key deadlines.

**VI. Documentation & Communication** Identify tools you will be using for managing projects (Trello, Jira, Github, etc.), communication (Slack, HipChat, etc.) and project documentation (GoogleDocs, Box, Dropbox, etc.)

**VII. Infrastructure** Describe the infrastructure the project will be built upon (web hosting, platform, tools, etc.)

**VIII. Project Budget** List main project expenses (services, fees, goods, equipment, etc.)

**IX. Constraints, Assumptions, Risk, and Dependencies** Describe important factors that can impact outcomes.

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Assumptions

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Risks/Dependencies

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**X. Sustainability** Describe who will be responsible for the long term sustainability of the project site, including ongoing costs and maintenance, content and software updates, etc.

**XI. Wireframes** Please attach approved wireframes.

## XII. Approval Signatures

Project Client

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Print Name

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Signature

Date

Project Sponsor

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Print Name

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Signature

Date

Project Manager

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Print Name

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Signature

Date