

Lean Canvas



Name:

Date:

High-level concept

What is the driving question of this project?

Problem

What top 3 problems will your project solve? Please list by priority:

Existing Alternatives

What other projects try to solve the same problem?

Unique Value Proposition

How is your project distinct from other projects?

Solution

What top 3 features will allow you to solve them?

User Profiles / Early Adopters

Target audiences, beta testers, and key use cases

Researcher Requirements

What data, materials, and content will you need to provide?

Sustainability

What are your plans for continuing the project after your grant, time at Yale, etc.?